Thriving and Surviving in the Alaskan Wilderness

Set the Scene: You work for a publishing firm in the Klondike and have been tasked with a new assignment: create advertising to lure in prospective miners while giving them the information they need to survive the Alaskan wilderness. You may use any medium you wish: poster, video, brochure, etc.

Directions: Create a Thriving and Surviving in the Alaskan Wilderness guide/advertisement. Use the details from the text to make your guide as accurate as possible. Infer information about life and conditions in the Klondike from Buck’s story and from the behavior of the humans. Include appropriate illustrations/images from the story. The intended audience for this guide are people who are thinking about traveling to Alaska in search for gold. Options for your final product might include:

- An infomercial/parody (video) on how to survive and what you need to be successful in the Klondike.
- A poster showing how to survive and what you need to be successful in the Klondike. These could be hand-drawn, created in Power Point, Publisher, or Glogster, etc. (Glogster #84C696)
- A folded brochure that you can make by hand or on the computer.

Although how you assemble this guide is up to you, you must include the following information. Your brainstorming maps will be turned in as prewriting.

- Discuss why a well-equipped miner needs a good dog sled team. Include tips on what kind of dogs to purchase, how the dogs should be treated, what food the dogs need, and how sled dogs behave on the trail.
  - Create a four-branch tree map that brainstorms each of the underlined sections

- Discuss the proper attitude a man or woman must have to survive in the wilderness. For example, London mentions more than once in the story that patience is an important quality when traveling in the Alaskan wilderness. “The wonderful patience of the trail which comes to men who toil hard and suffer sore, and remain sweet of speech and kindly, did not come to these two men and the woman.”
  - Create a describing map of traits/qualities that one needs in order to be successful in the Klondike?

- Create a “What not to do in the Klondike” section. Use Mercedes, Hal, and Charles as an example of how NOT to travel in the Klondike. Get creative with this one – you could create a cartoon or parody of this.
  - Create a circle/brainstorming map that shows the mistakes this group made.

- Create a section that lets perspective miners know of the potential hardships they may face in the Alaskan wilderness.
  - Create a circle/brainstorming map that brainstorms the hardships Buck has experienced with his different owners.

DUE DATE: _________________________________

WORTH 50 POINTS